

SAMARITANS

# Top tips for organising a raffle



Whether the main attraction or as part of a bigger event, raffles are a fun and easy way to fundraise for Samaritans.

Thank you for joining #TeamSamaritans! With your support we can be there for people when they need us most, like we were for this caller:

“ I felt desperately alone and hopeless. I didn't have anyone to turn to. I wanted my life to end. I rang Samaritans and spoke to a volunteer. He was so kind and patient. At first, I couldn't get the words out, he reassured me that it was OK to just sit and cry. By the end of the conversation, I felt hope. I knew what I needed to do to take care of myself. I'm so grateful for Samaritans. ”

**Samaritans caller**



## How to set up your event

- Source your prizes. Speak to as many local businesses as possible, as they are more likely to support local fundraising. More prizes mean more tickets sold! We're happy to provide a letter of support that you can show to businesses, as this can sometimes make it easier to secure prizes. Just email us at [community&events@samaritans.org](mailto:community&events@samaritans.org).
- Think about your connections. Does someone you know work somewhere that could donate fabulous prizes, or does anyone have a connection with an artist or celebrity you could get signed memorabilia from?
- Think outside the box! Prizes don't just have to be physical items – vouchers for services, like free haircuts, also make great raffle prizes.
- Get your raffle tickets and set a price. You can use the classic raffle ticket books found at most stationery shops. Don't forget to value up your prizes too, as people love to know how much they'd cost.
- Let everyone know about your raffle – invite friends, family and colleagues, and make sure everyone has bought a ticket or two.
- There are some requirements you'll need to be aware of before holding your raffle, so take a look at the guidance on the [Gambling Commission website](#).
- **Let us know what you're up to.** We'd love to hear about your event! We can also send you posters, a collection box and leaflets to make sure your event looks fantastic.
- Let everyone taking part know that every £5 raised helps Samaritans answer one potentially life-saving call – maybe you could set the price of a ticket at £5?



Let us know what you are up to. We'd love to hear about your plans!

## Paying in your fundraising

### By cheque

Make the cheque payable to 'Samaritans' and post to:

Community and Events Team,  
Samaritans Registered Office,  
The Upper Mill, Kingston Road  
Ewell KT17 2AF

Remember to include a note with your details so we can say thank you.

### Online

Go to [samaritans.org/donate/pay-in](https://samaritans.org/donate/pay-in)

### By phone

To make a donation over the phone, you can call our Supporter Care team on **03709 00 00 32**

### By bank transfer

Get in touch with us on **03709 00 00 32** or at [supportercare@samaritans.org](mailto:supportercare@samaritans.org)



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